AMENDMENTS TO THE CLAIMS

1. (original) A self-erecting structure for a rod-shaped member comprising:

a rod-shaped member including a rod part having one end and the other end and an erecting operation part provided at the one end of said rod part; and

a container including a mount surface capable of accommodating said rodshaped member in a lying position, said mount surface having an erecting action surface for the erecting operation part of said rod-shaped member to perform an erecting action thereon, said container further including a lid capable of opening and closing an open part of said mount surface;

said erecting operation part of said rod-shaped member having:

a rolling surface rollable on said erecting action surface in an erecting direction of said rod-shaped member;

an erection support surface formed adjacent to and forward of said rolling surface at one end of said rod-shaped member; and

a first magnet provided in a vicinity of said erection support surface, said first magnet having a first magnetic pole facing toward the one end of said rod-shaped member, so that magnetic force from said first magnetic pole acts on said erection support surface;

said container having a second magnet or a ferromagnetic material provided in a vicinity of said erecting action surface, said second magnet having a second magnetic pole opposite in polarity to said first magnetic pole, said second magnetic pole facing upward so that magnetic force from said second magnetic pole acts on said erecting action surface;

wherein said rod-shaped member is constantly urged to pivot in the erecting direction by magnetic attraction force between the first magnetic pole of said first magnet and the second magnetic pole of said second magnet, or magnetic attraction force between the first magnetic pole of said first magnet and said ferromagnetic material, so that said rod-shaped member is automatically shiftable from the lying position to an erect position by rolling of said rolling surface on said erecting action surface;

said lid of said container having an erection restraining part capable of holding said rod-shaped member in the lying position on the mount surface against urging force acting on said rod-shaped member in said erecting direction when said lid is closed.

2. (original) A self-erecting structure for a rod-shaped member comprising:

a rod-shaped member including a rod part having one end and the other end

and an erecting operation part provided at the one end of said rod part; and

a container including a mount surface capable of accommodating said rod-shaped

member in a lying position, said mount surface having an erecting action surface for

the erecting operation part of said rod-shaped member to perform an erecting action

thereon, said container further including a lid capable of opening and closing an

open part of said mount surface;

said erecting operation part of said rod-shaped member having:

a rolling surface rollable on said erecting action surface in an erecting direction of said rod-shaped member;

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an erection support surface formed adjacent to and forward of said rolling

surface at one end of said rod-shaped member; and

a ferromagnetic material provided in a vicinity of said erection support

surface;

said container having a second magnet provided in a vicinity of said erecting

action surface so that magnetic force from said second magnet acts on said erecting

action surface;

wherein said rod-shaped member is constantly urged to pivot in the erecting

direction by magnetic attraction force between said ferromagnetic material and said

second magnet so that said rod-shaped member is automatically shiftable from the

lying position to an erect position by rolling of said rolling surface on said erecting action

surface;

said lid of said container having an erection restraining part capable of holding said

rod-shaped member in the lying position on the mount surface against urging force

acting on said rod-shaped member in said erecting direction when said lid is closed.

3. (currently amended) A self-erecting structure for a rod-shaped member

according to claim 1 or 2, wherein the erecting operation part of said rod-shaped

member is formed from a spherical or ellipsoidal magnet, said magnet being disposed

so that one of magnetic pole points at which said magnet has a highest magnetic flux

density is positioned directly below said rod-shaped member when in the erect position

as the first magnetic pole of said first magnet, and said rolling surface is a curved

surface around the magnetic pole point operating as said first magnetic pole.

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- 4. (currently amended) A self-erecting structure for a rod-shaped member according to any one of claims 1 to 3 claim 1, wherein said lid can open and close by pivoting around a pivot shaft, said erecting action surface being positioned on said mount surface closer to the pivot shaft of said lid, and a pivoting direction of said rod-shaped member when shifting from the erect position to the lying position is the same as a pivoting direction of said lid from an open position to a closed position.
- 5. (currently amended) A self-erecting structure for a rod-shaped member according to any one of claims 1 to 4 claim 1, wherein said erecting operation part is provided at one end of a cap, said cap having at the other end thereof an opening that fits to a shape of the one end of said rod part.
- 6. (currently amended) A self-erecting structure for a rod-shaped member according to any one of claims 1 and 3 to 5 claim 1, wherein said mount surface can accommodate a first rod-shaped member and a second rod-shaped member side-by-side and is formed with a first erecting action surface and a second erecting action surface for said first and second rod-shaped members, respectively, said first and second erecting action surfaces being spaced from each other to such an extent that when erecting operation parts of said first and second rod-shaped members are positioned on said first and second erecting action surfaces, respectively, a magnet of said first rod-shaped member and a magnet of said second rod-shaped member do not attract each other.

7. (original) A self-erecting structure for a rod-shaped member according to claim

6, wherein said first rod-shaped member and said second rod-shaped member pivot

toward each other when shifting from an erect position to a lying position.

8. (original) A self-erecting structure for a rod-shaped member comprising:

a rod-shaped member including a rod part having one end and the other end and

an erecting operation part provided at the one end of said rod part; and

a container including a mount surface and a lid capable of opening and

closing a surface facing said mount surface;

said erecting operation part having a first magnet with a partial spherical or

ellipsoidal surface, said first magnet being secured to the one end of said rod part so

that when said rod-shaped member erects, a magnetic pole of said partial spherical or

ellipsoidal surface of said first magnet faces toward said mount surface;

said mount surface having an erecting action surface for said rod-shaped

member to perform an erecting action thereon, said mount surface further having a

second magnet that exerts magnetic force on said erecting action surface and its

vicinity;

wherein said first magnet and said second magnet differ from each other in

polarity of their respective magnetic poles facing each other when said rod-shaped

member erects on said erecting action surface, whereby said rod-shaped member is

constantly urged to pivot in an erecting direction by magnetic attraction force between

said first magnet and said second magnet so that said rod-shaped member is

automatically shiftable from a lying position to an erect position, wherein when said lid is

opened, said rod-shaped member is erected by said urging force, whereas when said

lid is closed, said rod-shaped member can be held in the lying position in said container

against said urging force.

9. (original) A rod-shaped member producing method to secure the first magnet set

forth in claim 8 to one end of a rod-shaped member, said method comprising the steps

of:

preparing a work surface having a magnetic pole opposite in polarity to a

magnetic pole of the first magnet that faces said second magnet when said rod-shaped

member erects on the erection support surface;

placing the first magnet having a partial spherical or ellipsoidal surface on

said work surface in a natural state; and

bringing the one end of said rod part into contact with a top of the first

magnet placed on said work surface from directly above the first magnet, and bonding

the first magnet to the one end of said rod part with an adhesive.

10. (currently amended) A self-erecting structure for a rod-shaped member

according to any one of claims 1 to 3 and 5 claim 1, wherein said lid can open and

close by pivoting about a pivot shaft, and the erection support surface of said rod-

shaped member is flat, wherein when said rod-shaped member is in the erect position

with said erection support surface facing said erecting action surface, said rod-shaped

member stands at a tilt to the pivot shaft of said lid, so that said rod-shaped member is

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shiftable from the erect position to the lying position on said mount surface by pivoting down toward said pivot shaft in linkage with a closing motion of said lid.

11. (currently amended) A self-erecting structure for a rod-shaped member

according to any one of claims 1 to 3 and 5 claim 1, wherein said lid can open and

close by pivoting about a pivot shaft, and said erecting action surface is linearly slanted

or curved so that when said rod-shaped member is in the erect position with said

erection support surface facing said erecting action surface, said rod-shaped member

stands at a tilt to the pivot shaft of said lid, so that said rod-shaped member is shiftable

from the erect position to the lying position on said mount surface by pivoting down

toward said pivot shaft in linkage with a closing motion of said lid.

12. (original) A self-erecting structure for a rod-shaped member according to claim

7, wherein said lid can open and close by pivoting about a pivot shaft, and a pivoting

guide surface is formed on an inner side of said lid, whereby when said lid is closed,

said pivoting guide surface abuts on distal ends of said first and second rod-shaped

members and then guides said first and second rod-shaped members so that said rod-

shaped members pivot toward each other.

13. (currently amended) A self-erecting structure for a rod-shaped member

according to any one of claims 1 to 12 claim 1, wherein said container is a case body of

a cosmetic compact case, and said rod-shaped member is a makeup brush or a

makeup tip.

14. (new) A self-erecting structure for a rod-shaped member according to claim 2,

wherein said lid can open and close by pivoting about a pivot shaft, and the erection

support surface of said rod-shaped member is flat, wherein when said rod-shaped

member is in the erect position with said erection support surface facing said erecting

action surface, said rod-shaped member stands at a tilt to the pivot shaft of said lid, so

that said rod-shaped member is shiftable from the erect position to the lying position on

said mount surface by pivoting down toward said pivot shaft in linkage with a closing

motion of said lid.

15. (new) A self-erecting structure for a rod-shaped member according to claim 2,

wherein said lid can open and close by pivoting around a pivot shaft, said erecting

action surface being positioned on said mount surface closer to the pivot shaft of said

lid, and a pivoting direction of said rod-shaped member when shifting from the erect

position to the lying position is the same as a pivoting direction of said lid from an open

position to a closed position.

16. (new) A self-erecting structure for a rod-shaped member according to claim 2,

wherein said erecting operation part is provided at one end of a cap, said cap having at

the other end thereof an opening that fits to a shape of the one end of said rod part.

17. (new) A self-erecting structure for a rod-shaped member according to claim 2,

wherein said container is a case body of a cosmetic compact case, and said rod-

shaped member is a makeup brush or a makeup tip.

- 18. (new) A self-erecting structure for a rod-shaped member according to claim 8, wherein said container is a case body of a cosmetic compact case, and said rod-shaped member is a makeup brush or a makeup tip.
- 19. (new) A self-erecting structure for a rod-shaped member according to claim 2, wherein said lid can open and close by pivoting about a pivot shaft, and said erecting action surface is linearly slanted or curved so that when said rod-shaped member is in the erect position with said erection support surface facing said erecting action surface, said rod-shaped member stands at a tilt to the pivot shaft of said lid, so that said rod-shaped member is shiftable from the erect position to the lying position on said mount surface by pivoting down toward said pivot shaft in linkage with a closing motion of said lid.